

EXHIBIT 3
PUBLICATION NOTICE

If you provided your mobile telephone number to bebe in one of bebe's stores at the point-of-sale on or after October 16, 2013 but before January 21, 2014 and received an SMS or text message from bebe or on its behalf before January 22, 2014? A settlement may affect your rights. You could be entitled to a \$20 payment from bebe. Click [HERE](#) for more info.